

# Websites for Smaller Churches

## IN THE PRESBYTERY OF WESTERN NORTH CAROLINA

In today's digital world, when someone seeks out a church to attend, the first stop for many is the Internet. People may ask friends or co-workers, but most will then search for details on their computers.

Churches without websites may never be considered. A Facebook page may help, but rarely provides enough of the desired information.

Many churches may understand the need to have a presence on the web, but don't have the skills or knowledge to create and maintain a website.

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**Presenting a service to make up for that and get as many small churches in the Presbytery as possible online!**

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This service provides the hosting for your church's website. You may also choose whether to purchase your own URL or piggyback on ours. The piggyback options costs you nothing. Your website URL will use the format of **yourname.wncpresby.org** under this option.

The plan offers **three options** based on your comfort level with websites and the use of social media such as Facebook and Twitter. Extra services are also available to help make your site even better.

Churches using this service will be asked to complete data sheets to provide the content and to submit photographs and other art work. We can also come to your church to take photos and videos for a reasonable charge.

If the lack of a website has been a stumbling block for people seeking a Presbyterian church in your area, take advantage of this opportunity and help them find you!



### Standard items for each church website included in this plan:

Custom-designed banner  
(Includes PC-USA logo)  
Who we are/mission statement  
Calendar of events  
Listing of service times/days  
Details on:  
Pastor(s)  
Session  
Programs/missions  
Worship service FAQs  
Contact information  
Directions/map  
Links to Presbyterian resources:  
Presbytery of WNC  
Synod  
PC-USA  
Camp Grier  
Montreat Conference Center  
*Presbyterians Today* Magazine  
Presbyterian Disaster Assistance  
Bible resources:  
Online version of Bible used by your church  
Pronunciation guide  
PC-USA Daily Lectionary  
Community links

### Additional options:

Photo galleries  
Short videos  
Audio files (sermons, etc.)  
Facebook feeds  
Twitter feeds

Onsite collection of items for your website may be arranged (travel costs may be added).

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See examples at [www.robinpres.org](http://www.robinpres.org) | [www.dulatownpresbyterianchurch.org](http://www.dulatownpresbyterianchurch.org) | [newvisionconover.com/](http://newvisionconover.com/) | [www.kenilworthchurch.org](http://www.kenilworthchurch.org) | [www.etowahpc.wncpresby.org](http://www.etowahpc.wncpresby.org) | [www.olney.wncpresby.org](http://www.olney.wncpresby.org) | [www.conleymemorial.wncpresby.org](http://www.conleymemorial.wncpresby.org) | [bessemerecityfirst.wncpresby.org](http://bessemerecityfirst.wncpresby.org)

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### THE PLANS

#### **The Greyhound**

We'll do the "driving" for you!

- ▶ Custom-built website
- ▶ Webmaster updates content once per week.

#### **Set-up Cost**

**\$50**

One-time charge

#### **Monthly Maintenance Fee**

**\$20**

Billed quarterly

#### **Changes/Updates to Site**

**No Charge**

#### **The Sociable**

Plug in to social media

- ▶ Custom-built website
- ▶ Your Facebook posts and/or Twitter feeds automatically appear on your website. Use them as updates to your home page!
- ▶ Webmaster makes limited updates to content once per week.

#### **Set-up Cost**

**\$50**

One-time charge

#### **Monthly Maintenance Fee**

**\$17**

Billed quarterly

#### **Changes/Updates to Site**

**No Charge**

#### **You Control**

Use Joomba for updates

- ▶ Joomba template design and content management system used.
- ▶ Church makes its own updates to the site using a web browser-based interface.

#### **Set-up Cost**

**\$450**

One-time charge

#### **Monthly Hosting Fee**

**\$10**

Billed quarterly

#### **Major Updates/Changes**

**\$100/session**

### SOME EXTRAS



**PHOTO GALLERIES:** In addition to photos on your home page and other pages, we'll set up galleries of photos from specific events. Fee per gallery.



**VIDEO FILES:** People not only see you and your church, but can watch a short video (such as 30 seconds) to let them hear you and get a feel for who you are. We can produce the videos for you or you can do your own with coaching. Fees depend on services.



**AUDIO FILES:** While video taping sermons and putting them online might not be practical, audio files are easy to do and easy to play online.